

ZALORA

MARKETPLACE

Single Product Uploading

AGENDA

- Why is Good Content Necessary
- Single Product Upload
 - Product Information
 - More Product Details
 - Product Grouping
 - Product Pricing
 - Product Images
- Batch Product Upload
 - Download Template
 - Complete Template
 - Save Template
 - Import Template
 - Product Images



ZALORA
MARKETPLACE

RESULTS OF GOOD CONTENT

Providing detailed and accurate product description



HIGHER SALES

- When customers have more information about what they are buying



LESS RETURNS

- When customers receive products that are exactly what they had expected



HAPPIER CUSTOMERS

- Who will make repeat purchases from you with higher loyalty

AGENDA

- Why is Good Content Necessary?

- **Single Product Upload**

- Product Information
- More Product Details
- Product Grouping
- Product Pricing
- Product Images

- Batch Product Upload

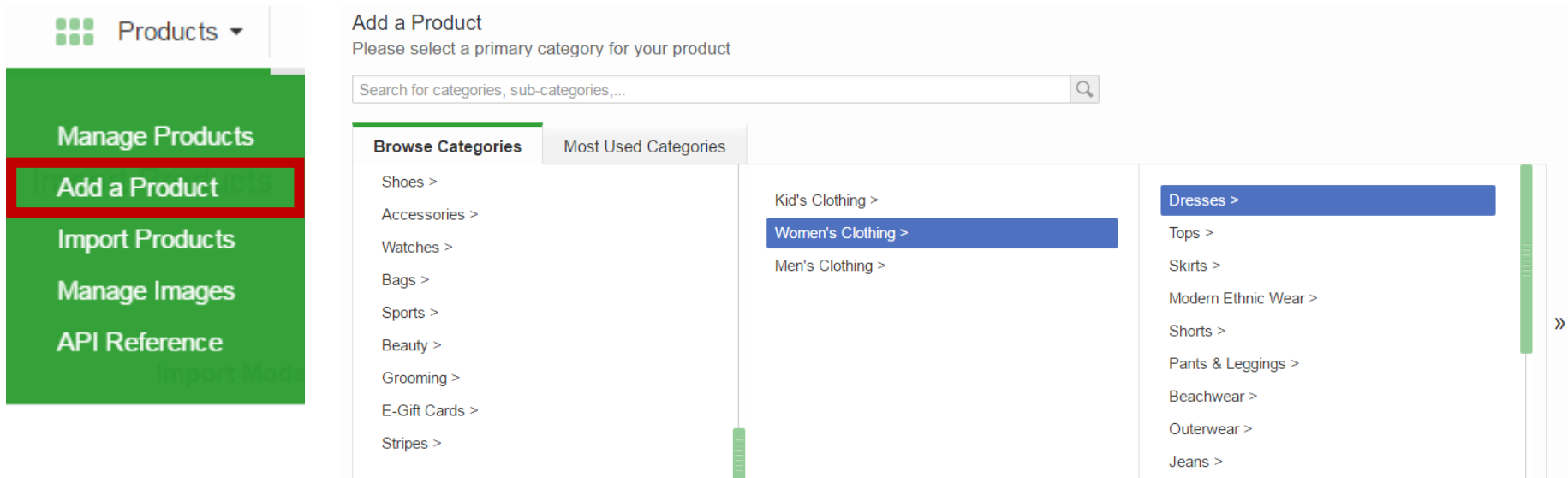
- Download Template
- Complete Template
- Save Template
- Import Template
- Product Images



SINGLE PRODUCT UPLOAD

Main Product Information

- Step 1: Click on **Products** → **Add a Product**
- Step 2: Select Primary Category for your product
 - You should select up to deepest category before clicking “Select”
 - e.g. Clothing > Women's Clothing > Dresses > Casual Dresses

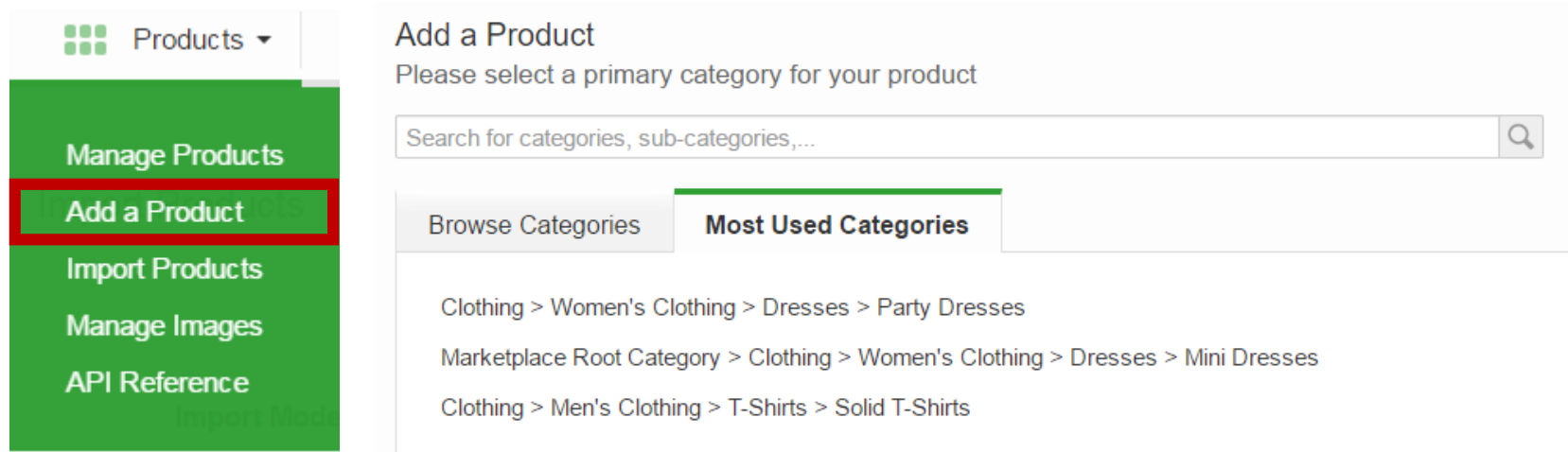


SINGLE PRODUCT UPLOAD

Main Product Information

Tips:

- Enter a search in the “**Search**” bar for a quick allocation of product categories
- Click on the “**Most Used Categories**” tab to search for bookmarked categories based on the categories you have most frequently used



The screenshot displays the 'Add a Product' interface. On the left, a green sidebar menu is visible with the following options: 'Manage Products', 'Add a Product' (highlighted with a red border), 'Import Products', 'Manage Images', and 'API Reference'. The main content area is titled 'Add a Product' and includes the instruction 'Please select a primary category for your product'. Below this is a search bar with the placeholder text 'Search for categories, sub-categories,...' and a magnifying glass icon. Two tabs are present: 'Browse Categories' and 'Most Used Categories' (which is selected and highlighted with a green border). Under the 'Most Used Categories' tab, three category paths are listed: 'Clothing > Women's Clothing > Dresses > Party Dresses', 'Marketplace Root Category > Clothing > Women's Clothing > Dresses > Mini Dresses', and 'Clothing > Men's Clothing > T-Shirts > Solid T-Shirts'.

Products ▾

- Manage Products
- Add a Product**
- Import Products
- Manage Images
- API Reference

Add a Product
Please select a primary category for your product

Search for categories, sub-categories,... 🔍

Browse Categories **Most Used Categories**

- Clothing > Women's Clothing > Dresses > Party Dresses
- Marketplace Root Category > Clothing > Women's Clothing > Dresses > Mini Dresses
- Clothing > Men's Clothing > T-Shirts > Solid T-Shirts

SINGLE PRODUCT UPLOAD

Main Product Information

Product Information	More Product Details	Group	Product Pricing	Images
---------------------	----------------------	-------	-----------------	--------

* Indicates required field

Name *

Name of the product. For a better listing quality, the name should consist of the Brand, the actual product name, if available color, edition, speciality
Example: Levi's Straight Leg Blue Jeans, Ralph Lauren White Men's Dress Shirt

Video link

Set the video link hash on PDV

Brand *

Brand of the product
Example: Ezra, Levi's, Kiss Jane

Main Color

Color that is displayed in the Frontend
Example: Blue, green, red

Primary Category

Ensure that product name reflects the product. Do not use abbreviation, product code, colours or symbols.

Do not be worried that your product will not show up on page. It will still be reflected in all categories (i.e. in Clothing, Women's Clothing, Dresses, and Mini Dresses) instead of only Mini Dresses.

Product Name:

- ☒ Tells details of product
- ☒ Identify product type
- ☒ Abbreviation
- ☒ Product code
- ☒ Colour
- ☒ Measurements

Main Colour:

- ☒ Primary colour of product
- ☒ CAPS
- ☒ Brand name
- ☒ Abbreviation

SINGLE PRODUCT UPLOAD

More Product Details

Product Information **More Product Details** Group Product Pricing Images

* Indicates required field

• Product Specification

Color Family

Add a generalisation of the main color, to help customers find the product using the provided color-filter in the shop
Example: Blue, green, red

Composition

Composition of the product material (percentage)
Example: 100% cotton

Colour Family:

- Colour filter on website
- To assist customers to find desired coloured product
- Involves 3 rules

You can select multiple colours by clicking on the empty field. If you make a mistake, click on the cross again to deselect.

Composition:

- Product's composition and material
- Could include more than 1 material, if applicable

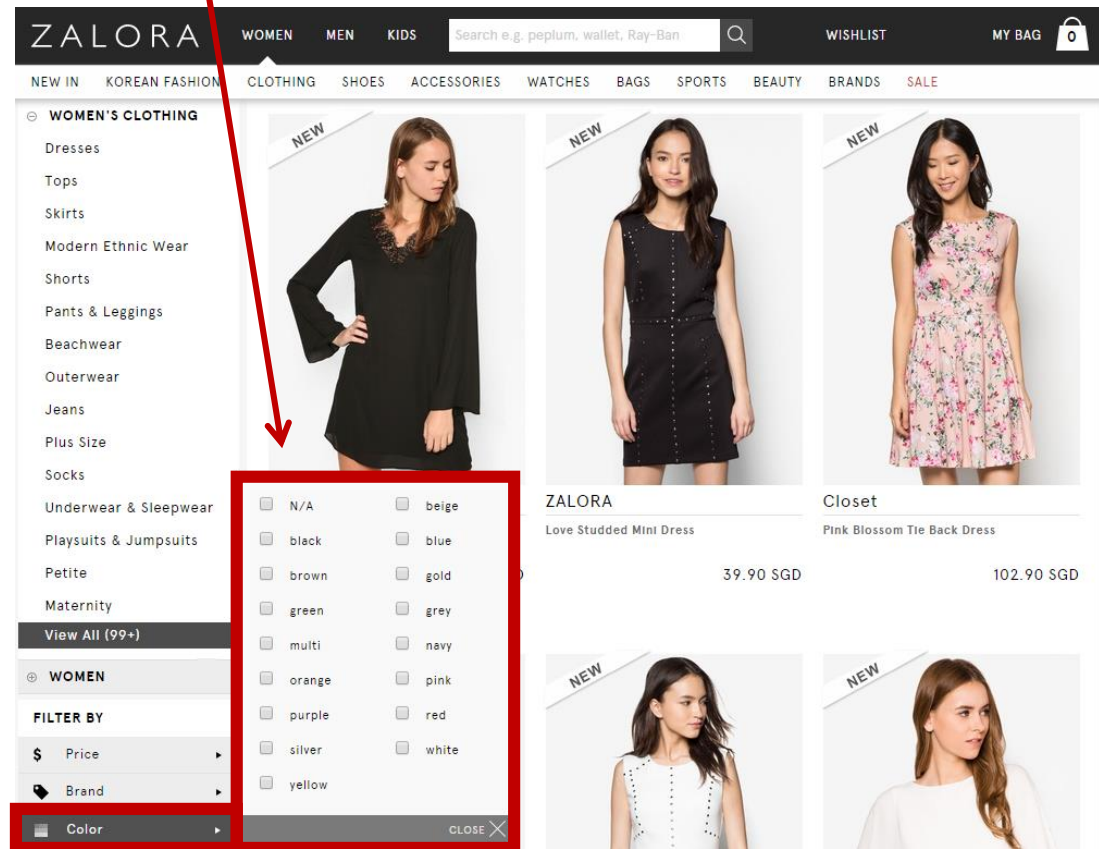
Some customers might be allergic to certain materials. You're not only risking more returns but decrease in trust.

SINGLE PRODUCT UPLOAD

More Product Details → Colour Family

Colour Family acts as a colour filter on the website to help online shoppers find their desired coloured product

No.	Colour Family
1	Beige
2	Black
3	Blue
4	Brown
5	Gold
6	Green
7	Grey
8	Purple
9	Red
10	Orange
11	Silver
12	White
13	Yellow
14	Pink
15	Navy
16	Multi
17	N/A



SINGLE PRODUCT UPLOAD

More Product Details → Colour Family

RULE #1

- Tag ONE (1) dominant colour – if two (or more) colours are present and are unevenly distributed
- Dominant colour is a colour that covers most area of the product as compared to other colour(s)
- **WHY?**
 - When users search according to “Colour”, they expect to view products of that specific colour indicated



White



Navy



Green



Brown

For Watches,
please take note of
colour of strap.



Red

For Beauty products that require
application, indicate colour of
content. If it's clear, indicate "N/A"

SINGLE PRODUCT UPLOAD

More Product Details → Colour Family

RULE #2

- Tag TWO (2) dominant colours – if two colours are present and are evenly distributed



Pink, Black



White, Black



White, Black



Pink, Black



Yellow, Pink

SINGLE PRODUCT UPLOAD

More Product Details → Colour Family

RULE #3

- Tag “Multi” if there are **THREE (3)** colours or more

a) If there is **ONE (1)** colour in the Multi that covers most area of the product, tag it too

b) But, if there are **TWO (2)** colours in the Multi that evenly cover the product, tag both

c) However, if distribution of all colours looks more or less even, then just tag “Multi”



Black, Multi



Navy, Multi



Green, Blue, Multi



Black, Multi



Multi



Multi



Red, Multi



Purple, Multi



Red, Multi



Red, Multi






Multi



Multi

SINGLE PRODUCT UPLOAD

More Product Details → Composition

CATEGORY	REQUIRED FIELD(S)	EXAMPLES
Apparels	Composition	Polyblend Cotton Blend
Accessories	Material	Metal Brass
Shoes	Upper Material  Inner Material  Sole Material 	Textile Synthetic

Composition

- ✓ State main material
- ✓ Add comma for more than 1 composition
- ✓ First Words Caps
- ✗ Don't include colour
- ✗ Abbreviation

If you are curating your products from suppliers, remember to check with them for the product composition / material before filling in this information.

- For man-made leather products, state 'Synthetic Leather'
- For real leather products, state if it's 'Cow Leather', 'Pig Leather' etc. Customers would want to know

SINGLE PRODUCT UPLOAD

More Product Details → Short Description and Care Label

▼ Description

Short Description

- Ruffle hem
- Hidden back zipper
- Flare at bottom

Short description the product (promotional)

Example: Black Asymmetric Strap Dress by Ezra - Cotton and polyester blend - Sleeveless - Unlined

Care Label

Hand wash in cold, Do not soak, Do not bleach, Cool iron on reverse

Enter information about the care of the product, provided by the manufacturer

Example: Wash separately in mild detergent, Do not soak, Do not bleach, Do not tumble dry, Flat dry, Cool iron on reverse

SINGLE PRODUCT UPLOAD

More Product Details → Short Description and Care Label

Short Description

- 3-5 unique selling points
- Hyphen then space at start of each sentence
- Capitalise first letter of each point
- (Refer to image on the right for examples)

Care Label:

- Separate points by commas
- Capitalise first letter of each point
- No special characters – spell everything out, e.g. "Machine wash up to 30 degree Celsius"



SINGLE PRODUCT UPLOAD

More Product Details → Measurements

▼ Description

Measurements

Measurement of the product

Example: Bust circumference x Waist circumference x Length - XS (31" x 24.5" x 32.5")

Model's body measurements

Model's body measurements relevant to the product

Example: Height: 178cm Weight: 51kg Bust: 33"/84cm Waist: 23"/59cm Hips: 36"/91cm

Measurements

- Provide what you are measuring
- Provide measurements for different sizes (if applicable)

SINGLE PRODUCT UPLOAD

More Product Details → Measurements → Apparels

Tops / Dresses

- Bust Circumference x Length (Mandatory)
- Additional measurements are encouraged
- Example:
 - Bust Circumference x Length x Waist
 - Size S: 91cm x 82cm x 94cm
 - Size M: 94cm x 84cm x 98cm
 - Size L: 98cm x 86cm x 102cm

Bottoms

- Waist Circumference x Length (Mandatory)
- Additional measurements are encouraged
- Example:
 - Waist Circumference x Length x Hips
 - Size S: 66cm x 75cm x 98cm
 - Size M: 70cm x 76cm x 100cm
 - Size L: 74cm x 77cm x 102cm



SINGLE PRODUCT UPLOAD

More Product Details → Measurements → Accessories

ACCESSORIES		
WATCH	EYEWEAR	BAG / WALLET
<ul style="list-style-type: none"> ○ Face Width x Height ○ 5cm x 3cm 	<ul style="list-style-type: none"> ○ Frame Height x Length ○ 4cm x 8cm 	<ul style="list-style-type: none"> ○ Length x Height x Width ○ 55cm x 23cm x 10cm 
NECKLACE (WITH PENDANT)	NECKLACE (NO PENDANT) / CUFFLINK / EARRING / SCARF	RING
<ul style="list-style-type: none"> ○ Pendant Length x Width ○ 3cm x 1cm 	<ul style="list-style-type: none"> ○ Length x Width ○ - 35cm x 4cm 	<ul style="list-style-type: none"> ○ Inner Diameter ○ 0mm 

SINGLE PRODUCT UPLOAD

Product Grouping

Home > Women > Clothing > Skirts > Mini Skirts



Something Borrowed Button Down Denim Skirt

24.90 SGD

Create an upbeat vibe for your OOTD by slipping into this fun-loving skirt from Something Borrowed. Crafted from denim, you just know that this is able to mesh easily with most ensemble choices you can make.

[see more ▼](#)

Delivery above \$40*

30 Days Return

Cash On Delivery

DELIVERED IN
1 - 3 working days

SOLD BY ZALORA

OTHER COLORS AVAILABLE



- Grouping different colour variations of the same product design together
- Helps boost sales as customers can:
 - Choose from a larger variety – there is a higher probability of purchase by customers
 - Search for an alternative easily – customers are able to purchase other available colours should his/her first choice is out of stock

Free

Free

Yes

ZALORA
MARKETPLACE

SINGLE PRODUCT UPLOAD

Product Grouping

Product Information	More Product Details	Group	Product Pricing	Images
<small>* Indicates required field</small>				
Name *	<input type="text" value="Button Down Denim Skirt"/>			
	<small>Name of the product. For a better listing quality, the name should consist of the Brand, the actual product name, if available color, edition, speciality Example: Levi's Straight Leg Blue Jeans, Ralph Lauren White Men's Dress Shirt</small>			
Video link	<input type="text"/>			
	<small>Set the video link hash on PDV</small>			
Brand *	<input type="text" value="Accidentally Three"/>			
	<small>Brand of the product Example: Ezra, Levi's, Kiss Jane</small>			
Main Color	<input type="text" value="Blue"/>			
	<small>Color that is displayed in the Frontend Example: Blue, green, red</small>			

- Step 1: Under the main **Product Information** tab, ensure that the Brand indicated for specific product with more than 1 colour variations is the same.

SINGLE PRODUCT UPLOAD

Product Grouping

Product Information	More Product Details	Group	Product Pricing	Images
---------------------	----------------------	--------------	-----------------	--------

Group

Products in Group

Product Name	Product SKU	Thumbnail
This is the first product in this group.		

- Step 2: Under the **Group** tab, enter a unique group name that can allow you to easily identify the product group
 - e.g. Product Name
 - You should see the indication “This is the first product in this group”
- Step 3: After completing all mandatory fields, finish creating product and continue to create other colour variation(s) of the same design.

SINGLE PRODUCT UPLOAD

Product Grouping

Product Information

More Product Details

Group


Product Pricing

Images

Group

Button Down Denim Skirt

Products in Group

Product Name	Product SKU	Thumbnail
Button Down Denim Skirt	WK006-BLU-L	

- Step 4: In subsequent creations, search for unique group name
 - An auto-filler will show the existing and available groupings
 - You should see colour variations of product you have previously added and grouped
 - New colour variation will be grouped accordingly

SINGLE PRODUCT UPLOAD

Product Pricing

Add a Product to category Clothing > Women's Clothing > Dresses > Mini Dresses

Product Information

More Product Details

Group

Product Pricing

Images

Filter Size International

Filter the variations sizes by the desired size system.

* Indicates required field

Size	Seller SKU*	EAN / UPC / ISBN	Quantity	Price*	Sale Price	Sale Start Date	Sale End Date
S	WK001-BLK-S		15	29.90	20.00	2016-02-26	
M	WK001-BLK-M		15	29.90	20.00	2016-02-26	
L	WK001-BLK-L		15	29.90	20.00	2016-02-26	

+ Add another product variation

- Select the size system of your product on the 'Filter Size' drop-down list
- If your product has more than 1 size variation,
 - Click on 'Add Another Product Variation' to add another product
- Select your product's sizes from the drop-down list
- Sale price, Start date and End date **should not** be indicated
 - Reduction in price only allowed after 3 weeks of product going live

SINGLE PRODUCT UPLOAD

Product Pricing

Add a Product to category Clothing > Women's Clothing > Dresses > Mini Dresses

Product Information

More Product Details

Group

Product Pricing

Images

Filter Size International

Filter the variations sizes by the desired size system.

* Indicates required field

Size	Seller SKU*	EAN / UPC / ISBN	Quantity	Price*	Sale Price	Sale Start Date	Sale End Date
S	WK001-BLK-S		15	29.90	20.00	2016-02-26	
M	WK001-BLK-M		15	29.90	20.00	2016-02-26	
L	WK001-BLK-L		15	29.90	20.00	2016-02-26	

+ Add another product variation

Seller SKU

- Each Seller SKU must be unique for each colour variation
 - 1 colour = 1 Seller SKU
 - 5 colours = 5 Seller SKUs

How to Construct Seller SKU

- Product Model - Product Colour - Product Size
 - e.g. WK001-BLK-S
 - Product Model = WK001
 - Colour = Black
 - Size = S

SINGLE PRODUCT UPLOAD

Product Pricing

Add a Product to category Clothing > Women's Clothing > Dresses > Mini Dresses

Product Information

More Product Details

Group

Product Pricing

Images

Filter Size International

Filter the variations sizes by the desired size system.

* Indicates required field

Size	Seller SKU*	EAN / UPC / ISBN	Quantity	Price*	Sale Price	Sale Start Date	Sale End Date
S	WK001-BLK-S		15	29.90	20.00	2016-02-26	
M	WK001-BLK-M		15	29.90	20.00	2016-02-26	
L	WK001-BLK-L		15	29.90	20.00	2016-02-26	

+ Add another product variation

EAN / UPC / ISBN

- Barcode for luxury brand items

Quantity

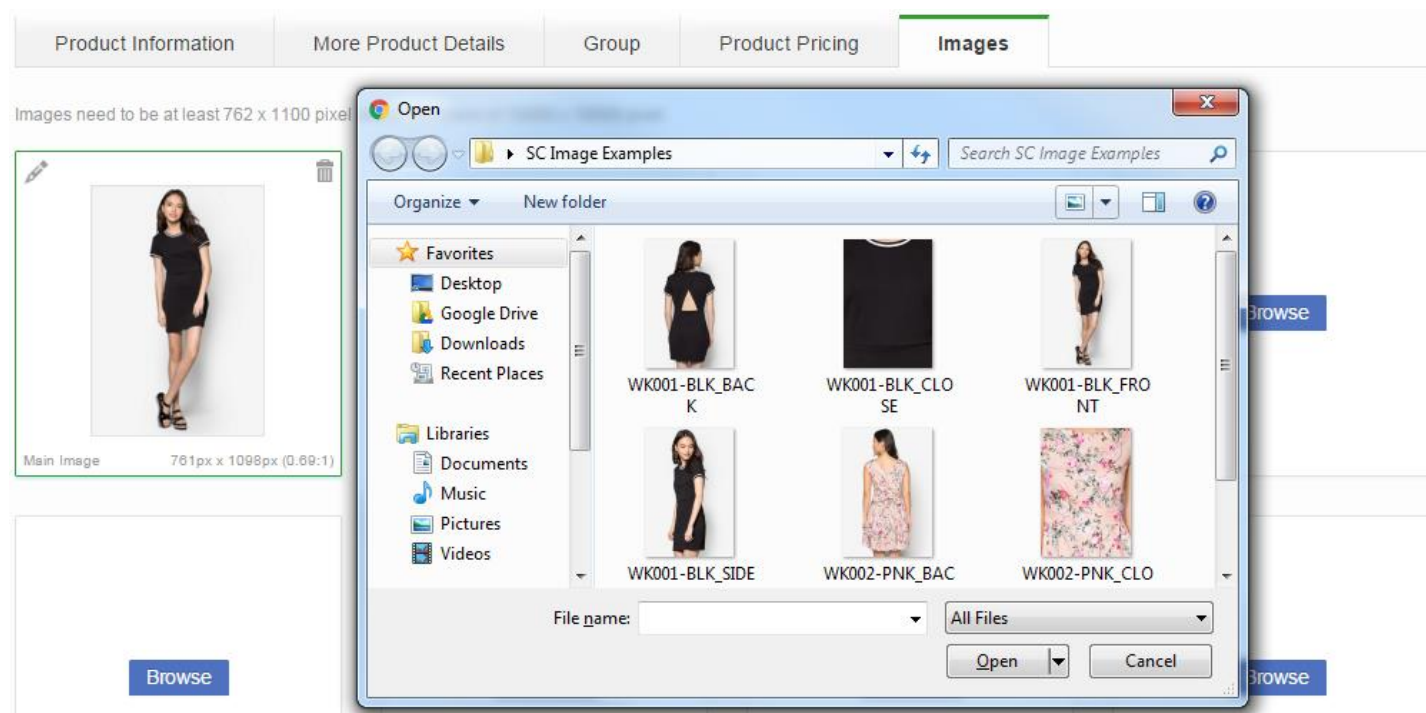
- Keep at least 5 stocks to retail on ZALORA

Price

- When deciding on price, take into account:
 - Competitive pricing
 - Your profitability
 - G.S.T (if applicable)

SINGLE PRODUCT UPLOAD

Product Images



- Upload product images based on the order: **Front – Side – Back – Close-up**
- Main (First) image must be **full frontal** and show the whole product
- Visit [The Sellers Academy](#) to view all ZALORA Production Guidelines

SINGLE PRODUCT UPLOAD

Product Images

Add a Product to category Clothing > Women's Clothing > Dresses > Mini Dresses

Product Information


More Product Details

Group


Product Pricing

Images


Images need to be at least 762 x 1100 pixel with a maximum of 10000 x 10000 pixel.




Main Image 763px x 1100px (0.69:1)



762px x 1100px (381:550)



762px x 1107px (254:369)



762px x 1100px (381:550)

- After uploading your product images, you may drag and re-arrange them, or click on the 'Edit' icon to explore some simple editing options
 - Image Cropping
 - Image Rotating

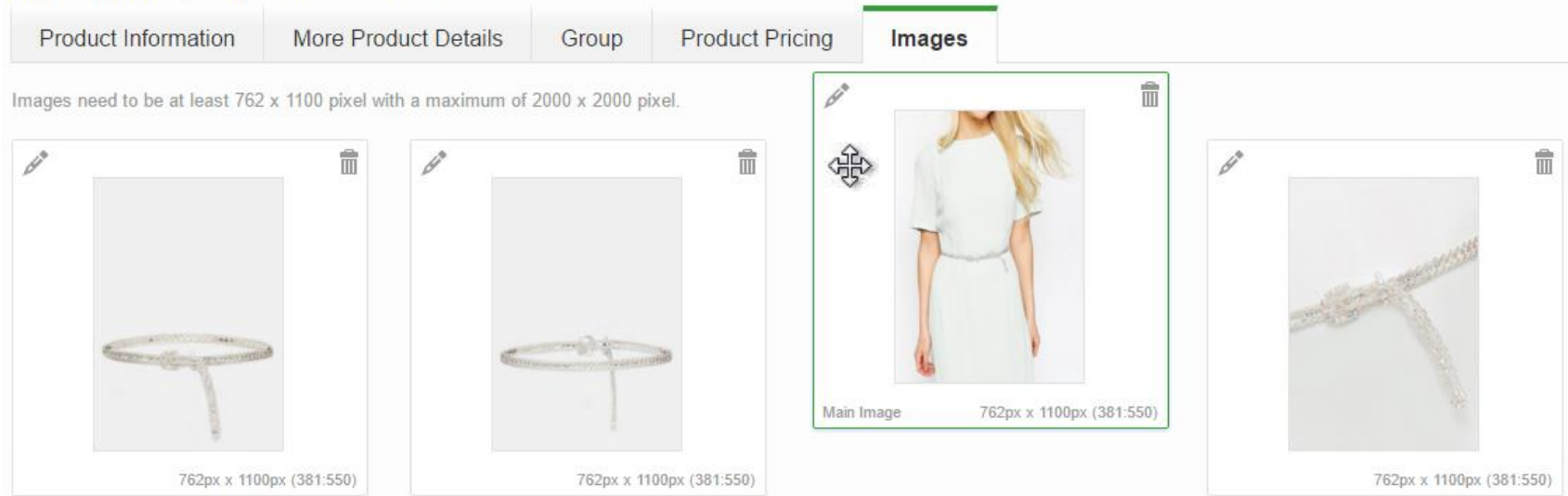
SINGLE PRODUCT UPLOAD

Product Images → Rearranging Order of Images

Edit Product Sparkly Embellished Chain Belt

Product Information More Product Details Group Product Pricing **Images**

Images need to be at least 762 x 1100 pixel with a maximum of 2000 x 2000 pixel.



The screenshot displays the 'Images' tab for editing a product. It features four image slots, each with a pencil icon for editing and a trash icon for deletion. The third slot is highlighted with a green border and labeled 'Main Image' with dimensions '762px x 1100px (381:550)'. The other three slots also show the same dimensions. The first three slots contain images of a sparkly chain belt, while the fourth slot contains a close-up of the belt's clasp.

- Click on image(s) to drag and re-arrange images to desired order
 - Must be in accordance to ZALORA guidelines

SINGLE PRODUCT UPLOAD

Product Images → Cropping Tool

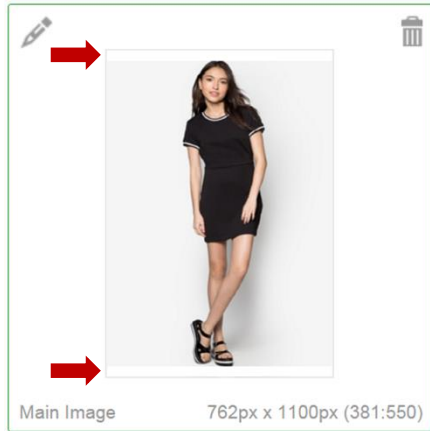
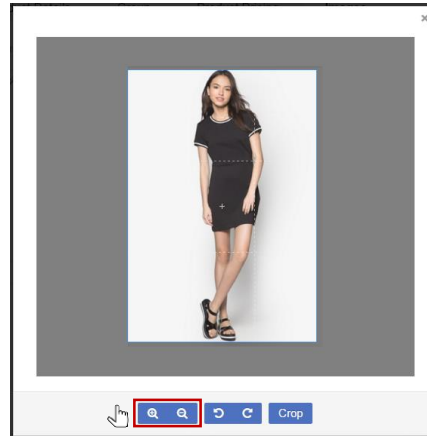


Image does not meet size requirements

- White spaces at the top and bottom



Sellers can click on icons to zoom in and out to fit image to required frame

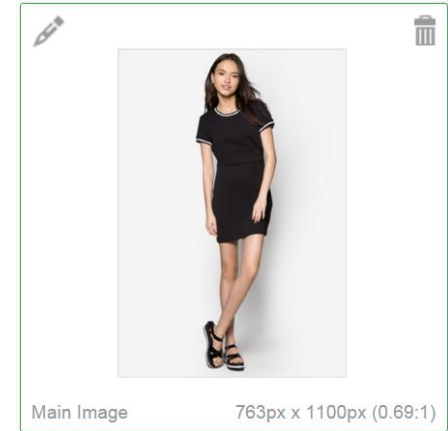


Image is cropped to correct size within ZALORA's required guidelines

SINGLE PRODUCT UPLOAD

Product Images → Rotating Tool



Image does not meet requirements

- Product displayed with a wrong angle



Sellers can click on icons rotate image to the left and/or right



Image is rotated to the desired and correct angle

AGENDA

- Why is Good Content Necessary?
- Single Product Upload
 - Product Information
 - More Product Details
 - Product Grouping
 - Product Pricing
 - Product Images
- **Batch Product Upload**
 - Download Template
 - Complete Template
 - Save Template
 - Import Template
 - Product Images



BATCH PRODUCT UPLOAD

Download Relevant Template

- Step 1: Click on **Products** → **Import Products**, and download relevant template based on your product category/categories
 - Wait for about 1 min for file to be loaded, then download file

Products ▾

- Manage Products
- Add a Product
- Import Products**
- Manage Images
- API Reference

Download Templates

Product Updates

- [Stock Update](#)
- [Price Update](#)
- [Images Update](#)

Product creation by category

- [Clothing](#)
- [Shoes](#)
- [Accessories / Bags / Watches](#)

Your export is generated. Go to the bottom of the page to download your file or [click here](#).

#	Type	Time requested	Time completed	Status	Download
19062	ProductCreationTemplate	11 Mar 2016 16:56	11 Mar 2016 16:56	Finished	Download

BATCH PRODUCT UPLOAD

Complete Batch Upload / Product Creation Template

- Step 2: Fill in batch upload creation template, then save file
 - Refer to the guide on [The Seller Academy → Creating & Uploading Multiple Products](#) for a complete guide on how to fill each column

	A	B	C	D	E	I	J	K	L	M	N	O	P	Q	R	S
1	Example for Attribute-Set: Apparel and Accessories															
2	Main				Variation				Product Specification				Additional Product Attributes			--- N: Description
3	Name	PrimaryCategory	Brand	BrowseNodes	Color	ProductId	Variation	ParentSku	SellerSku	Quantity	ColorFamily	CompositionMaterial	Gender	Sizesystembrand	Price	Description CareLabel
4	Jewel Sweetheart Maxi Dress	5843	Ezra	5, 94, 1075	Blue, Green, Red	0		HJP45678XS	HJP45678XS	50	blue,green,red,yellow	100% cotton	Female, Male	EU, UK, US, International	100	0 Wash separately in mild detergent Do not soak Do not
5																
6																
7																
8																
9																
10																
11																
12																
13																
14																
15																
16																
17																
18																
19																
20																

BATCH PRODUCT UPLOAD

Batch Upload / Product Creation Template → Terminology Guide

Attribute Name	Definition/ Guide	Input Example(s)	Mandatory Field
Name	Your product's name <ul style="list-style-type: none">Product name must always be in Title Case	Jewel Sweetheart Dress	✓
PrimaryCategory	The deepest product category that applies to your product	945	✓
Brand	Your product's brand name	Oasis	✓
BrowseNode	Additional product categories that could apply to your product	5, 94, 1075	✗
Colour	Dominant/primary colour of your product	Turquoise	✓
ParentSku	To group size variations of a product together <ul style="list-style-type: none">Fill this field with the SellerSKU of the first size variation	OA944AA64S	✓
Variation	Size variation of product <ul style="list-style-type: none">Click on dropdown list to select right size variation	XS	✓
SellerSku	Unique product ID for each size <ul style="list-style-type: none">For you to identify the location or identity of your product	Size S: OA944AA64S Size M: OA944AA64M	✓
Quantity	Available quantity of product you have in inventory and wish to sell through ZALORA	10	✓
ColorFamily	Dominant/primary colour(s) of your product	Blue, green, multi	✓

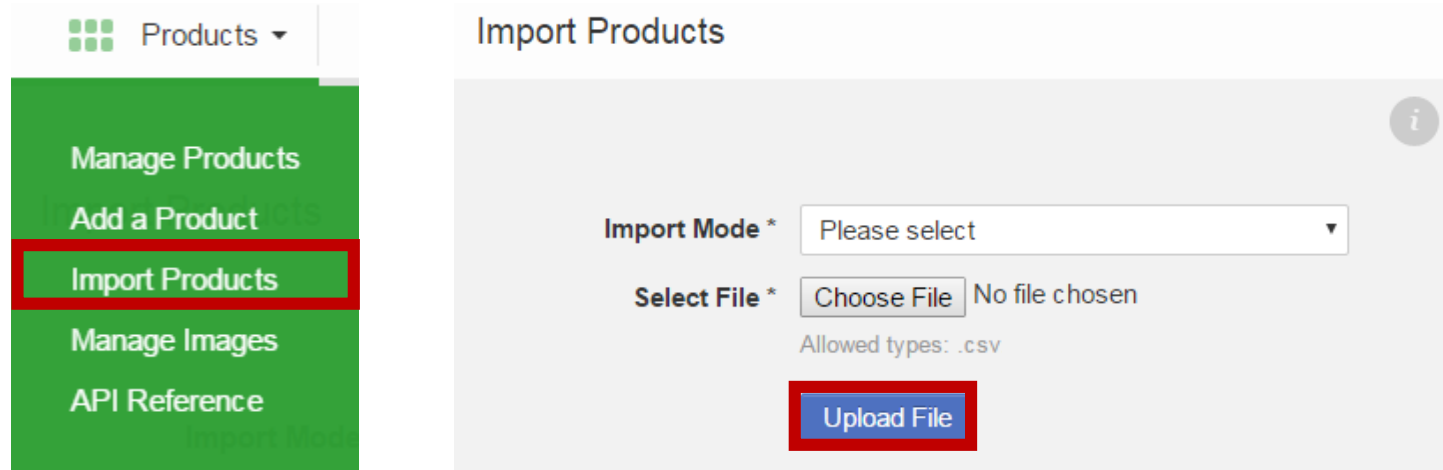
BATCH PRODUCT UPLOAD

Batch Upload / Product Creation Template → Terminology Guide

Attribute Name	Definition/ Guide	Input Example(s)	Mandatory Field
CompositionMaterial	Material component of each product	65% cotton, 35% polyester	✓
Gender	Gender /Target group	Female	✓
Sizesystembrand	Size system that your product follows	EU, UK, US, International	✓
Price	Retail selling price of product listing	100	✓
Description	Brief description of your products highlighting its unique features, e.g. cutting, intended use, country of origin	- Ruffle hem -Hidden back zipper -Flare at bottom	✓
CareLabel	Special care instructions customers should be aware of	Do not soak Do not bleach Flat dry	✓
Measurements	Full measurements of product to understand the fit	Bust circumference x Length - S (32" x 40") - M (34" x 40")	✓
Modeliswearing	Size of the garment the model is wearing	S	✓ (for apparels)
Modelbodymeasurements	Model's body measurements relevant to the product	Height: 178cm, Fits UK6	✓ (for apparels)
Images	URLs for every single product image	http://asdad.com/ewjr.png	✗

BATCH PRODUCT UPLOAD

Import Batch Upload / Product Creation Template

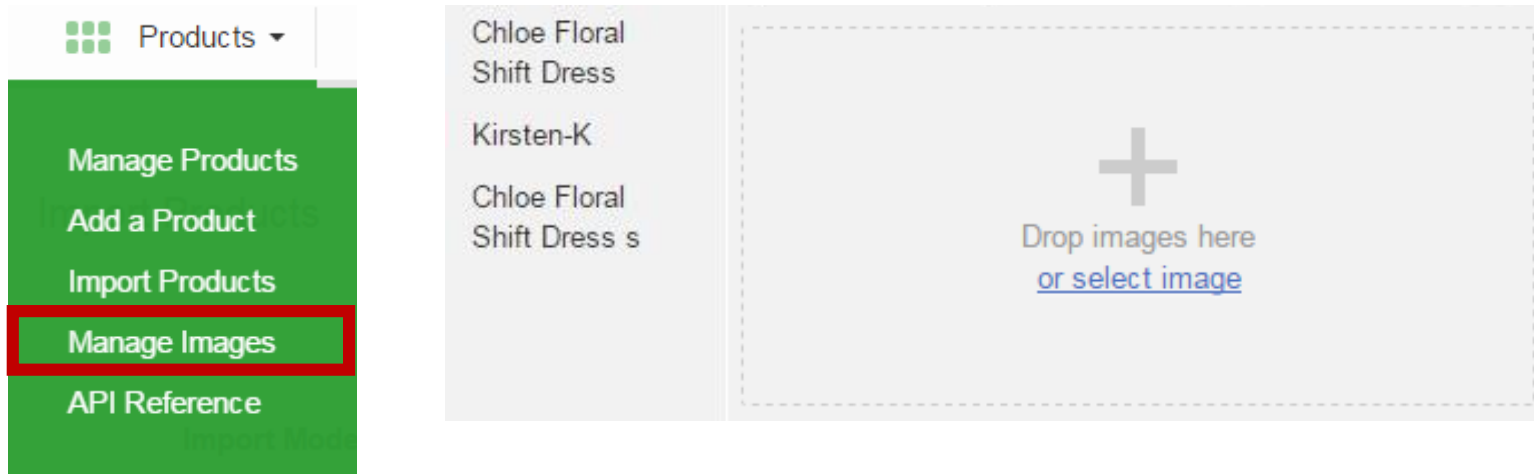


The screenshot displays the Zalora Marketplace interface. On the left, a green sidebar contains a 'Products' dropdown menu with options: 'Manage Products', 'Add a Product', 'Import Products' (highlighted with a red border), 'Manage Images', and 'API Reference'. On the right, the 'Import Products' form is shown. It includes an 'Import Mode *' dropdown menu with 'Please select' as the current selection. Below this is a 'Select File *' section with a 'Choose File' button and the text 'No file chosen'. Underneath, it states 'Allowed types: .csv'. At the bottom of the form, an 'Upload File' button is highlighted with a red border.

- Step 3: Click on **Products** → **Import Products**
- Step 4: Select “Create New Products” for **Import Mode**
- Step 5: Select completed file in .csv form and upload
- Step 6: If you have uploaded your file correctly, a successful file upload message will appear
 - Any misalignment to template requirements will be highlighted in red → To amend and re-upload

BATCH PRODUCT UPLOAD

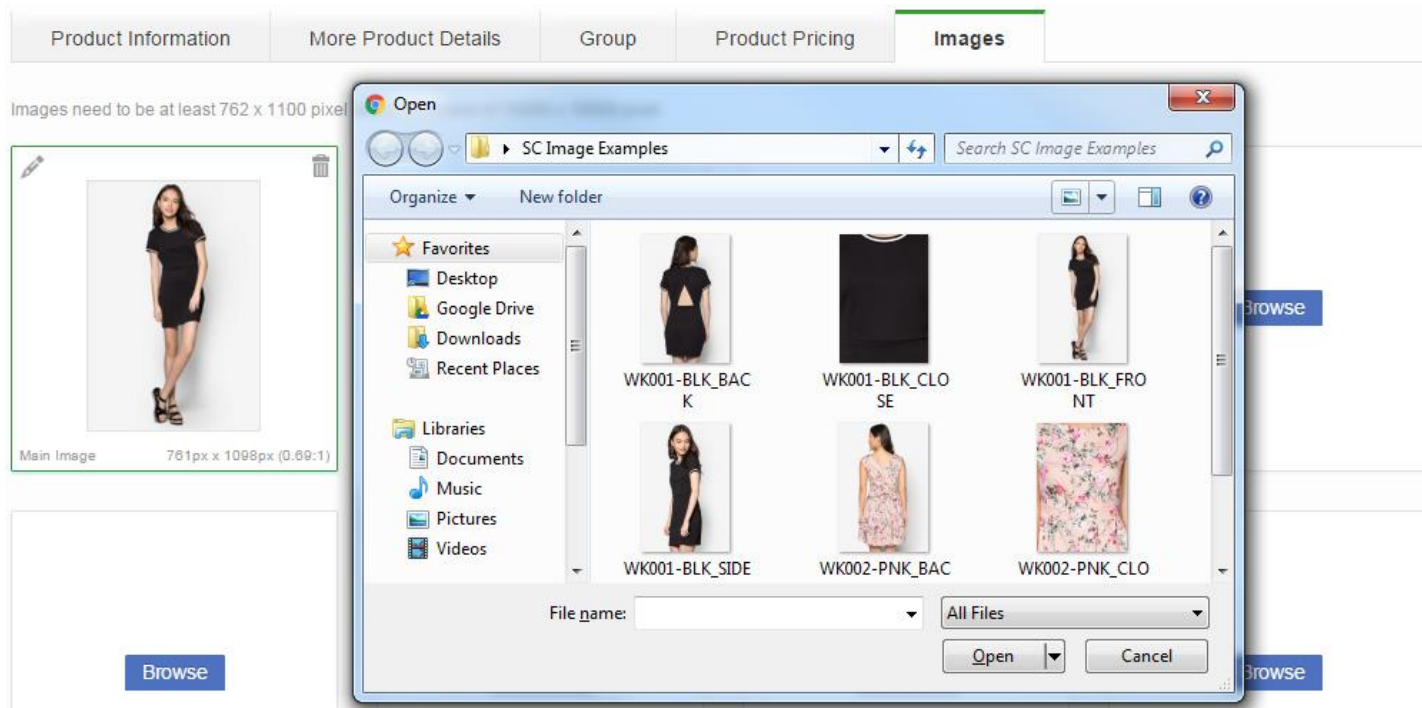
Product Images



- Step 7: Click on **Products** → **Manage Images**
- Step 8: Upload the relevant product images, if you have not included any image URLs in the template
- Recommended: 5 images from various angles
- Make sure images are in high resolution and sized at least 762px (W) x 1100px (H)

BATCH PRODUCT UPLOAD

Product Images



- Upload product images based on the order: **Front – Side – Back – Close-up**
- Main (First) image must be **full frontal** and show the whole product
- Visit [The Sellers Academy](#) to view all ZALORA Production Guidelines

BATCH PRODUCT UPLOAD

Product Images

Add a Product to category Clothing > Women's Clothing > Dresses > Mini Dresses

Product Information


More Product Details

Group


Product Pricing

Images


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Main Image 763px x 1100px (0.69:1)



762px x 1100px (381:550)



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- After uploading your product images, you may drag and re-arrange them, or click on the 'Edit' icon to explore some simple editing options
 - Image Cropping
 - Image Rotating

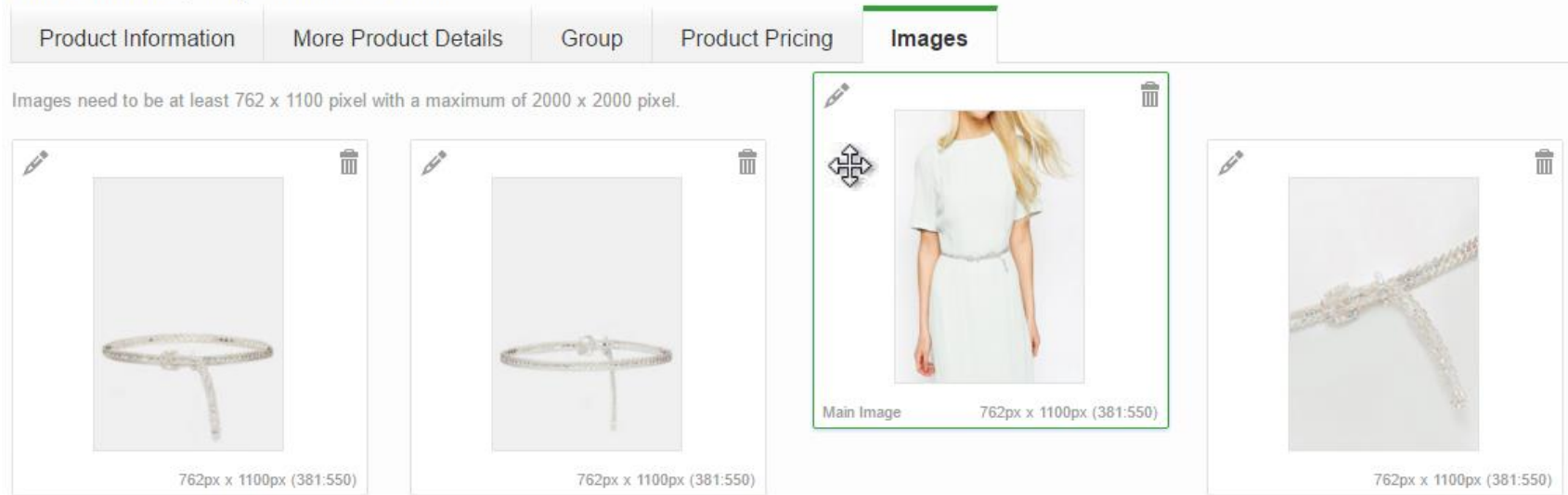
BATCH PRODUCT UPLOAD

Product Images → Rearranging Order of Images

Edit Product Sparkly Embellished Chain Belt

Product Information More Product Details Group Product Pricing **Images**

Images need to be at least 762 x 1100 pixel with a maximum of 2000 x 2000 pixel.



762px x 1100px (381:550)

762px x 1100px (381:550)

Main Image 762px x 1100px (381:550)

762px x 1100px (381:550)

- Click on image(s) to drag and re-arrange images to desired order
 - Must be in accordance to ZALORA guidelines

BATCH PRODUCT UPLOAD

Product Images → Cropping Tool

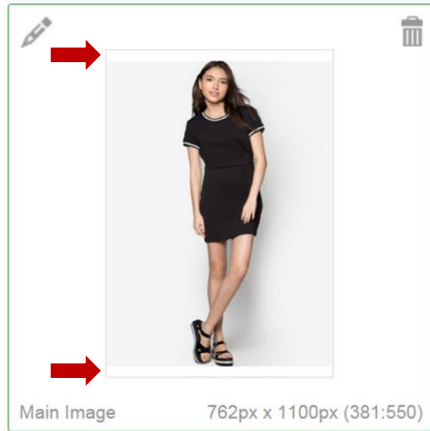
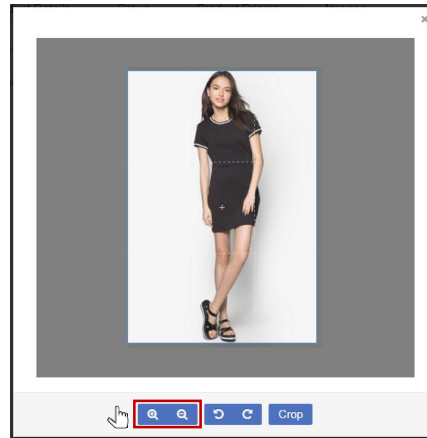


Image does not meet size requirements

- White spaces at the top and bottom



Sellers can click on icons to zoom in and out to fit image to required frame

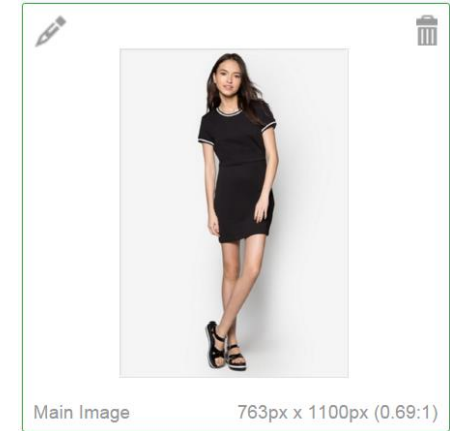


Image is cropped to correct size within ZALORA's required guidelines

BATCH PRODUCT UPLOAD

Product Images → Rotating Tool



Image does not meet requirements

- Product displayed with a wrong angle



Sellers can click on icons rotate image to the left and/or right



Image is rotated to the desired and correct angle