

ZALORA

2017 PRODUCT CONTENT GUIDELINES



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- **Product Naming Guidelines**
- Bullets per Category
 - Apparel
 - Shoes
 - Accessories
 - Beauty
 - Sports

Content Guide 2017

Product Naming Guidelines



Sassa

Crochet One Shoulder Bikini Set

PHP 899.75

- One-shoulder bikini set
- Spandex
- Venus cut neckline
- Sewn in chest pads
- Back tie fastening
- Adjustable strap

see more ▼

Delivery above P995*

Free

Cash On Delivery

Yes

DELIVERED IN

Greater NCR: 1-3 days, Major cities: 2-4 days,
Provincial: 5-7 days. All in working days

SOLD BY ZALORA 

CHECK DELIVERY ESTIMATE

Select city

Points to consider when naming or renaming an SKU:

1. The first part of the name should be either
 - a) The **supplier's own product name**, or
 - b) If supplier product name is not available, it should be a **descriptive name using keywords** that give the gist of what the product is.
2. **First letter of each word** on the product name **should be in uppercase**
3. The **second part of the name** should include the name of the **sub-category**.
***Examples:** Nora Ballet Flats
4. **Do not include sizes** as part of the product name
5. **Do not include brand names** as part of the product name (Some exceptions may apply.)
6. **Avoid** including **specifications, numerical and special characters**, on the product name unless gadget or beauty product.
7. **Maximum characters** of product names should be **up to 26 only**.



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- Product Naming Guidelines
- **Bullets per Category**
 - Apparel
 - Shoes
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Women's Apparel

- Tops
- Shirts
- Pants
- Shorts
- Skirts
- Jackets
- Vests
- Jumpsuits
- Rompers
- Underwear
- Swimwear

Bullets per Category

WOMEN'S APPAREL



TOPS & SHIRTS

- Unique selling point
- Neckline/collar detail
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



DRESSES

- Unique selling point
- Neckline/collar/strap detail
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



PANTS & SHORTS

- Unique selling point
- Rise detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



SKIRTS

- Unique selling point
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing

Bullets per Category

WOMEN'S APPAREL (EXAMPLE DESCRIPTIONS)



V-Neck Top

- Peach t-shirt with BNY logo
- V-neckline
- Slim fit
- Mottled
- Cotton blend
- Model wears an S and is 5'10" tall.



Escapade Sheer Layered Dress

- Beach dress with beaded neckline
- Adjustable straps
- Lined
- Loose fit
- Resort wear
- Polyester
- Model wears an S and is 5'8" tall.



Damia Flared Skinny Pants

- Flared skinny fit pants
- Low rise
- Slim fit
- Button and zip fly
- 5-pocket detail
- Soft stretch polyester blend
- Model wears an XS and is 5'10" tall.



Dharma Floral Cutout Skirt

- Pencil skirt with floral cutout overlay
- Lined
- Slim fit
- Side zipper closure
- Feminine floral pattern
- Polyester blend
- Model wears a size S and is 5'10" tall.

Bullets per Category

WOMEN'S APPAREL



JACKETS & VESTS

- Unique selling point
- Collar/lapel detail
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



JUMPSUITS & ROMPERS

- Unique selling point
- Neckline/Collar/Strap detail
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



UNDERWEAR

- Unique selling point
- Underwear top padding (with or without)
- Underwear bottom fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



SWIMWEAR

- Unique selling point
- Swimwear top padding (with or without)
- Swimwear bottom fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing

Bullets per Category

WOMEN'S APPAREL (EXAMPLE DESCRIPTIONS)



Eyelet Vest

- Eyelet vest with notched lapels
- Unlined
- Adjustable drawstring waist
- 2 front pockets
- Inner top not included
- Polyester blend
- Model wears an S and is 5'6" tall.



Lizzy Abstract Floral Romper

- Printed floral romper with ruffle hem
- Halter neckline
- Lined
- Slim fit
- Back button fastening
- 2 side pocket
- Polyester spandex blend
- Model wears an S and is 5'8" tall.



Half Cup Padded Bra

- T-shirt bra
- Padded cups
- Adjustable straps
- Underwire
- Hook and eye fastening
- Spandex blend
- Model is wearing a 32A and is 5'8" tall



Crochet One Shoulder Bikini Set

- One-shoulder bikini set
- Venus cut top
- Sewn in chest pads
- Back tie fastening
- Adjustable strap
- Spandex
- Model wears an S and is 5'10" tall



Men's Apparel

Shirts

T-Shirts

Polo Shirts

Jackets & Vests

Cardigan & Sweaters

Hoodies & Sweatshirts

Jeans

Pants

Shorts

Suits & Blazers

Swimwear

Underwear

Socks

Bullets per Category

MEN'S APPAREL



SHIRTS, T-SHIRTS, POLO SHIRTS

- Unique selling point
- Neckline/collar detail
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



JACKETS & VESTS

- Unique selling point
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



JEANS, PANTS & SHORTS

- Unique selling point
- Rise detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing



CARDIGANS & SWEATERS

- Unique selling point
- Lining detail
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern
- Material information
- Size model is wearing

Bullets per Category

MEN'S APPAREL (EXAMPLE DESCRIPTIONS)



Full Printed Polka Dots Denim

- Polka dot short sleeves shirt with panel on cuff
- Fold over collar
- Slim fit
- Plastic button fastenings
- Left chest pocket
- Chambray denim
- Our model wears a size L and is 6' tall.

Woven Regular Coat

- Trench coat
- Unlined
- Tailored fit
- Plastic button fastening
- 2 side pockets
- Cotton
- Our model wears a size 46 and is 6' tall.

Niko Basic Pants

- Basic dark grey pants with pockets
- Mid rise
- Regular fit
- Hook button and zip fastening
- 3 pocket detail
- Corporate basics
- Lightweight polyester blend
- Our model wears a size 32 and is 6' tall

Knit Open Hooded Cardigan

- Lightweight hooded long sleeved cardigan
- Unlined
- Cable knit detail
- Unfastened front
- Cotton blend
- Our model wears a size M and is 6' tall

Bullets per Category

MEN'S APPAREL



SUITS & BLAZERS

- Unique selling point
- Lapel detail
- Lining detail
- Size and fit
- Fastening/closure detail
- **Pocket detail**
- **Trend or pattern**
- Material information
- Size model is wearing



UNDERWEAR/SWIMWEAR TOPS

- Unique selling point
- Size and fit
- **Fastening/Slips on**
- **Pocket detail**
- **Print/Pattern/Lining**
- Material information
- Size model is wearing



UNDERWEAR/SWIMWEAR BOTTOMS

- Unique selling point
- Size and fit
- Waist fastening/closure
- **Pocket detail**
- **Print/Pattern**
- Material information
- Size model is wearing



SOCKS

- Unique selling point
- **Special features**
- Material information
- Cut detail
- **Number of pairs in set**

Bullets per Category

MEN'S APPAREL (EXAMPLE DESCRIPTIONS)



SlimFit Suit Jacket

- Single-breasted suit jacket
- Notched lapel
- Lined
- Slim fit
- Two-button fastening
- Chest pocket and 2 flap pockets
- Polyester blend
- Model wears a size 50 and is 6'1" tall



Long Sleeve Rashguard

- Two-toned long sleeved Rashguard
- Slim fit
- Slips on
- Island Haze graphic print
- Spandex
- Model wears a size M and is 6'1" tall



Islander Board Shorts

- Board Shorts with Hawaiian inspired print
- Regular fit
- Drawcord waistband with Velcro fastening
- Side pockets
- Rear flap pocket
- Floral print detail
- Microfiber satin
- Models wears a size M and is 6'1" tall



HeatGear Crew Socks Pair of 3

- HeatGear sweat wicking fabric
- Strategic Cushion for reduced bulk and added flexibility & breathability
- Dynamic Arch Support for reduced foot fatigue
- Armourblock Technology helps prevent growth of odor causing bacteria in the sock
- Crew cut
- 3 pairs



Women's Shoes

Flats

Heels

Wedges

Boots

Espadrilles

Slippers

Sneakers

Shoe accessories

Bullets per Category

WOMEN'S SHOES



FLATS

- Unique selling point
- Upper material
- Insole material
- Outsole material
- Fastening
- Toecap



HEELS

- Unique selling point
- Upper material
- Insole material
- Outsole material
- Fastening
- Toecap
- Heel Height
- Platform Height



WEDGES

- Unique selling point
- Upper material
- Insole material
- Outsole material
- Fastening
- Toecap
- Heel Height
- Platform Height



BOOTS

- Unique selling point
- Upper material
- Insole material
- Outsole material
- Fastening
- Toecap
- Heel Height
- Platform Height

Bullets per Category

WOMEN'S SHOES (EXAMPLE DESCRIPTIONS)



Two Tone Cross Strap Ballerinas

- Cross-strap flat sandals
- Textile and synthetic leather upper
- Synthetic leather insole
- Synthetic outsole
- Gold tone buckle
- Pointed toe



Jirca Peep-toe Heel Sandals

- Peep-toe sandals with cutout details
- Synthetic leather upper
- Cushioned insole
- Synthetic outsole
- Silver pin buckle fastening
- 1.5" heel height
- 0.5" platform height



Grace Cork Wedge Sandals

- Cork wedge sandals with crossover straps
- Textile upper
- Synthetic insole
- Rubber outsole
- Pin buckle fastening
- 4.3" heel height
- 1.2" platform height



Dual Textured High Ankle Boots

- Ankle boots with glossy and matte finish
- Faux suede and leather upper
- Synthetic cushioned insole
- Synthetic outsole
- Zip fastening
- Pointed toe
- 3.6" heel height
- 6.8" shaft height

Bullets per Category

WOMEN'S SHOES



SLIPPERS & FLIP FLOPS

- Unique selling point
- Upper material
- Outsole material
- [Fastening](#)
- [Strap detail](#)



ESPADRILLES

- Unique selling point
- Upper material
- Insole material
- Outsole material
- [Fastening](#)
- [Toecap](#)



SNEAKERS

- Unique selling point
- Upper material
- Insole material
- Outsole material
- [Fastening](#)
- [Toecap](#)



SHOE ACCESSORIES

- Unique selling point
- [Material information](#)
- [Other features](#)

Bullets per Category

WOMEN'S SHOES (EXAMPLE DESCRIPTIONS)



I Love Simple FEM Flip Flops

- Floral printed slippers made in Brazil
- Melflex plastic upper
- Melflex outsole
- Thong strap



Denisse Espadrilles

- Basic espadrilles with crocheted detail
- Canvas upper
- Woven insole
- Synthetic leather outsole
- Round toe



Authentic Sneakers

- Classic casual red sneakers
- Canvas upper
- Canvas insole
- Vulcanized rubber outsole
- Lace fastening



Odour Guard Insoles

- Set of 2 odor destroying insoles
- Convenient trace and cut template to match shoe size
- Provides comfort for everyday shoes



Men's Shoes

Sneakers

Boat Shoes

Loafers & Moccasins

Formal Shoes

Boots

Sandals & Flip Flops

Smart Casual Shoes

Shoe Accessories

Bullets per Category

MEN'S SHOES



SNEAKERS

- Unique selling point
- Upper material
- Inner material
- Outsole material
- Toecap
- Fastening
- Additional details (if applicable)



BOAT SHOES, LOAFERS, and MOCASSINS

- Unique selling point
- Upper material
- Inner material
- Outsole material
- Toecap
- Fastening
- Additional details (if applicable)



SANDALS & FLIP FLOPS

- Unique selling point
- Upper material
- Outsole material
- Additional details (if applicable)

Bullets per Category

MEN'S SHOE (Sample Descriptions)



SK8-Hi Sneakers

- High-Top Sneakers
- Canvas Upper
- Canvas Inner lining
- Signature Waffle outsole
- Round toe with bumper
- Front lace fastening
- Iconic stripe detail



Troy Boat Shoes

- Solid tone Boat Shoes
- Synthetic upper
- Synthetic leather inner lining
- Rubber outsole
- Round toe
- Front lace fastening
- Moc-stitch detailing



Brasil Logo Flip Flops

- Brasil-themed Flip Flops
- Rubber thong straps
- Rubber sole
- Brasil logo

Bullets per Category

MEN'S SHOES



FORMAL SHOES & SMART CASUAL SHOES

- Unique selling point
- Upper material
- Inner material
- Outsole material
- Toecap
- Fastening details
- Additional details (if applicable)



BOOTS

- Unique selling point
- Upper material
- Inner material
- Outsole material
- Toecap
- Fastening details
- Shaft height
- Additional details (if applicable)

Bullets per Category

MEN'S SHOES (EXAMPLE DESCRIPTIONS)



Leather Formal Shoes

- Classic black formal shoes
- Genuine leather upper
- Genuine leather inner lining
- Rubber outsole
- Square toe
- Front lace fastening
- Block heel



Classic Boots

- Formal ankle boots
- Genuine leather upper
- Genuine leather inner lining
- Rubber outsole
- Round toe
- Side zip fastening
- Block heel



Accessories

Eyewear

Jewelry

Wallets

Scarves & Shawls

Belts

Watches

Bags

Headwear

Bullets per Category

ACCESSORIES



EYEWEAR

- Unique selling point
- Frame material
- [Frame shape](#)
- Lens treatment
- [UV Protection](#)
- [Nose pad detail](#)
- Arms detail
- [Warranty](#)



JEWELRY

- Unique selling point
- Material
- Closure
- [Length Adjustability](#)



WALLETS

- Unique selling point
- Material
- [Compartments](#)
- [Coin pouch](#)
- [Card slot](#)
- [Fastening type](#)
- Dimensions: L x W



SCARVES & SHAWLS

- Unique selling point
- Material
- [Pattern](#)
- [Hem finish](#)
- Dimensions: L x W

Bullets per Category

ACCESSORIES (EXAMPLE DESCRIPTIONS)



Aviator Sunglasses

- Pink aviator sunnies
- Copper, polycarbonate
- Round frame
- Lens treatment
- UV protection
- Non-moulded silicone nose pads
- Slim arms
- 1 year warranty



Swarovski Charm Bracelet

- Bracelet with Swarovski crystal and Guess charm
- Metal chain
- Lobster clasp closure
- Adjustable length



Slim Leather Wallet

- Genuine leather wallet
- 5 compartments
- 1 cash compartment
- 1 ID Card slot
- Dimensions: L4" x W8"



Basic Casual Shawl

- Thick navy scarf
- Cotton blend
- Stitched hem
- Dimensions: L82" x W14"

Bullets per Category

ACCESSORIES



BELTS

- Unique selling point
- Material
- Closure
- Measurements: L" x W"



WATCHES

- Unique selling point
- Movement type
- Band material
- Case Material
- Warranty
- Water resistant up to <Meters>
- Notch indices display detail
- Fastening



BAGS

- Unique selling point
- Outer material
- External compartment/s
- Closure detail
- Inner material
- Internal compartment/s
- Strap detail (adjustable or not)
- Dimensions: H" x W" x L"



HEADWEAR

- Unique selling point
- Material
- Features
- Fastening
- Panel construction
- Head circumference: "

Bullets per Category

ACCESSORIES (EXAMPLE DESCRIPTIONS)



Huxley Belt

- Black casual belt
- Synthetic leather
- Buckle closure
- Length: L38.5" x W1.5"



Cocciglia Analogue Watch

- Rose gold watch with cutout details on strap
- Analogue 3-hand Japanese movement
- Polyurethane strap
- Stainless steel case
- One year limited warranty
- Notch indices
- Pin buckle fastening



Multi Floral Shoulder Bag

- Floral printed shoulder bag
- Cotton material
- Spacious main compartment
- Twin shoulder straps
- Dimensions: H15" x W4" x L20"



Gambler Hat

- Multicolored straw hat
- Woven straw construction
- Multicolored woven brim underley
- Cotton rope drawcord with paint dipped detail
- Head circumference: 22"



Beauty

Make Up

Nails

Skin Care

Hair Care

Fragrances

Bath & Body

Beauty Tools & Sets

Bullets per Category

BEAUTY



MAKEUP

Main features:

Recommended for:

Featured ingredients:

**Directions for use and all ingredients should be at the Details Tab below.*



NAILS

Main features:

Featured ingredients:

**Directions for use and all ingredients should be at the Details Tab below.*



SKIN CARE

Main features:

Recommended for:

Featured ingredients:

**Directions for use and all ingredients should be at the Details Tab below.*



HAIR CARE

Main features:

Recommended for:

Featured ingredients:

**Directions for use and all ingredients should be at the Details Tab below.*

Bullets per Category

BEAUTY (EXAMPLE DESCRIPTIONS)



**Ageless Elixir Miracle
Foundation In Natural**

Main features:

Transforms tired-looking skin and gives it a healthy glow. Instantly covers without settling in age-related imperfections and helps protect against UV-induced signs of ageing. With SPF 15.

Recommended for: Normal to oily skin.



**Miracle Gel Secret Garden
Duos In Flower Crown**

Main features:

This gel nail polish from Sally Hansen stays up to 14 days and can easily be removed just like ordinary nail polish. It cures in natural light thus no more UV or LED lamp needed.



**Catch The Sun On The Go
Hydrating UV Mist SPF 35**

Main features:

3-in-1 UV mist helps reduce oil & shine, hydrates skin, and protects against the sun's aging and darkening UV rays. This UV mist is colorant-free, mineral oil-free, and paraben-free.

Featured ingredients:

Infused with a special oil-absorbing powder that helps deliver a light matte finish and also contains Vitamin B3 and moisturizing Hyaluronic Acid that help make skin healthier with regular use.



Anti-Dandruff Shampoo 200ml

Main features:

Revitalize your locks and get soft, flake-free, and shiny hair. Supports and protects the acid mantle of the scalp for healthy hair. Stabilizes the hair structure with the pH value of 5.5.

Featured ingredients:

Contains Climbazole for reduced inflammation and irritation.

Bullets per Category

BEAUTY



FRAGRANCES

Main features:

Notes:

Featured ingredients:



BATH & BODY

Main features:

Recommended for:

Featured ingredients:

**Directions for use and all ingredients should be at the Details Tab below.*



BEAUTY TOOLS & SETS

Main features:

Directions for use:

Made in:

Manufacture date:

Warranty:

Bullets per Category

BEAUTY (EXAMPLE DESCRIPTIONS)



**Green Tea Honeysuckle EDT
Spray 30 MI**

Main features:

Light, feminine and innocently flirty. It's like a perfect summer's day in a bottle.

Notes: Irresistible blend of honeysuckle and fresh green tea leaves.



Miracle Lift +157% Body Contour Control 200ml

Main features:

Specially formulated body lotion with four colors micro crystalized capsule that effectively breaks down cellulites, firms and revitalizes your skin for perfect body contour. Enriched with micro-red crystallized molecules, its high penetration level helps absorb excessive fat accumulation in area of concern.

Featured ingredients:

Peruvian Uncaria, an effective agent to fight against fat accumulation.



**1800w Dual Ionic Shine Ceramic
Compact Dryer**

Main features:

The 1800w Dual Ionic Shine Ceramic Compact Dryer from Vidal Sassoon offers salon-grade quality functions in a compact, travel-friendly size. It features 2 heat & speed settings and integrated cool shot function for freeze style. Ionic port system is equipped with true ion generator.

Made in: USA

Warranty: 1 year



Sports

Tops & Shirts

Sports Bras

Bottoms

Outerwear

Sports Performance Shoes

Sports Lifestyle Shoes

Headwear

Bags

Equipment & Accessories

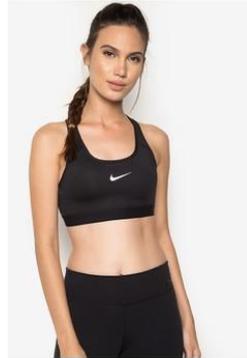
Bullets per Category

WOMEN'S SHOES



TOPS & SHIRTS

- Unique selling point/ Featured technology
- Neckline/Collar detail
- Sleeves
- Lining
- Size and fit
- Fastening/closure detail/Slips on
- Pocket detail
- Trend, pattern/Additional details
- Material information
- Size model is wearing



SPORTS BRAS

- Unique selling point/ Featured technology
- Underwear top padding
- Fastening/closure detail/Slips on
- Fit details
- Trend, Pattern/Additional details
- Material information
- Size model is wearing



BOTTOMS

- Unique selling point/ Featured Technology
- Waist fastening details
- Pocket details
- Fit detail
- Trend, Pattern/Additional details
- Material information
- Size model is wearing



OUTERWEAR

- Unique selling point/ Featured Technology
- Neckline/Collar detail
- Sleeves
- Lining
- Size and fit
- Fastening/closure detail
- Pocket detail
- Trend or pattern/Additional details
- Material information
- Size model is wearing

Bullets per Category

WOMEN'S SHOES (EXAMPLE DESCRIPTIONS)



Nike Dry Contour Running Top

- Breathable running top
- Round neckline
- Seams are rolled forward to create a contoured fit
- Slim fit
- Mesh opens up down the middle back for optimal breathability
- Swoosh logo detail on left chest
- DRI-FIT mesh fabric
- Model wears an S and is 5'10" tall



Nike Pro Classic Padded Sports Bra

- Medium support bra with swoosh logo
- Removable pads
- Racerback straps with stabilizers
- Secure bodycon fit
- Brushed chest band
- Polyester spandex
- Model wears an S and is 5'10" tall



Nike Tech Fleece Pants

- Women's joggers with embroidered logo
- Elastic waist with drawcord
- Side pockets and large bonded vertical zip pocket
- Tapered fit
- Inseam gusset and articulated legs
- Ribbed cuffs
- Cotton and polyester blend
- Model wears an S and is 5'10" tall



Nike Tech Knit Varsity Jacket

- Varsity jacket with Swoosh logo
- Moc-neckline
- Nike Tech Knit raglan sleeves reveal a vivid color gradient during movement
- Slim fit
- Zip front fastening
- Curved cuffs, with rayon trimming
- Nylon
- Model wear an M and is 6'1" tall

Bullets per Category

MEN'S SPORTS SHOES



SPORTS PERFORMANCE SHOES

- Unique selling point
- Upper material (Featured Technology)
- Inner material (Featured Technology)
- Midsole material (Featured Technology)
- Outsole material (Featured Technology)
- Other special features
- Type of fastening



SPORTS LIFESTYLE SHOES

- Unique selling point
- Upper material (Featured Technology)
- Inner material (Featured Technology)
- Midsole material (Featured Technology)
- Outsole material (Featured Technology)
- Other special features
- Type of fastening

Bullets per Category

MEN'S SPORTS SHOES (EXAMPLE DESCRIPTIONS)



Nike Air Zoom 2 Training Shoes

- Lightweight running shoes with responsive cushioning
- Engineered mesh upper
- Textile inner sleeve adds breathability and a sock-like fit
- Lunarlon foam midsole
- Molded pods for responsive cushioning
- Lightweight foam collar lining
- Laser cuts throughout the midsole for smooth transition
- Lace fastening



Roshe Run Printed Sneakers

- Lightweight casual sneakers with no-sew Nike Swoosh detail
- Canvas upper
- Solarsoft Sockliner
- Full-length Phylon midsole
- Rubber waffle outsole
- Cushioned collar for protection
- Tongue and heel pull tabs
- Lace fastening

Bullets per Category

SPORTS ACCESSORIES



HEADWEAR

- USP
- Material information
- Featured technology
- [Panel construction](#)
- [Fastening type](#)
- [Head circumference](#)



BAGS

- USP
- Outer material
- Featured Technology
- Outer pockets/details
- Inner pockets/details
- Strap detail
- Dimensions: H" x W" x L"



EQUIPMENT & ACCESSORIES

- USP
- Featured technology
- Material information
- [Additional features](#)
- [Dimensions: H" x W" x L"](#)



EQUIPMENT & ACCESSORIES

- USP
- Featured technology
- Material information
- [Additional features](#)
- [Dimensions: H" x W" x L"](#)

Bullets per Category

SPORTS ACCESSORIES (Sample Descriptions)



Nike Tech Pack True Red Cap

- Mottled cap with Nike Swoosh logo
- Nike Tech Fleece
- Six panel design
- Snapback closure
- Embroidered eyelets
- Flat bill with stitch detailing



Nike Vapor Power Backpack

- Impact absorbing Air Max straps
- 100% Polyester
- Dual-zip main compartment
- Padded 15-inch laptop sleeve fits
- Wet/dry interior compartments
- Side sleeves store water bottles
- Adjustable straps
- Dimensions: H20.5" x W7.5" x L12"



Nike Legendary Training Gloves

- Training gloves with MaxGrip palm
- DRI-Fit mesh for ventilation
- Half-finger design
- Adjustable wrist strap
- Snug, secure fit
- Hook and loop fastening



Fundamental Yoga Mat 3mm

- Yoga Mat
- 3mm Foam cushioning
- Textured surface for stability
- Easy and convenient carry string
- Dimensions: H24" x L68"

WWW.ZALORA.COM